

Sponsor benefits: valid until beginning of 2024 market season

- **Logo & link on website** - Business name and logo on website home page and footer, as well as sponsorship page.
- **Social media recognition posts** - "Thank you to our sponsor" posts on social media with business logo and links. *Number of posts dependent on sponsorship level. Summer market months only.
- **Marketing space** - Allowed to place printed promotional materials (flyers, coupons, etc.) at information booth for shoppers to take.
*Summer market dates only
- **Sponsor drawings & giveaways** - Allowed to offer a prize/giveaway (i.e. gift card, gift basket, etc.) to marketgoers by collecting name/email addresses at information booth. Allowed to contribute to National Farmers Market Week giveaway.
- **Logo on signage & advertisements** - Logo on sponsor board at info booth.
- **Sponsor booth** - Set up your own sponsor-designated booth to offer swag bags, games/prizes, samples, activities, etc. *Limited to specific available dates. Space available in order of sponsorship. Must provide tent, table, and tent weights.
- **Name affiliation** - Cambridge Farmers Market sponsored by _____. Name/Logo on main sandwich board and some print and digital advertisements. *Subject to deadlines; some unavailable late into market season.
- **Presence at year-end market meeting** - Allowed to send up to 2 representatives to the end-of-year all-market meeting (non-board meeting)

Sponsor Levels	Double Platinum (\$2000)	Platinum (\$1500)	Gold (\$750)	Silver (\$350)	Bronze (\$100)
Name Affiliation	✓				
Presence at year-end meeting	✓	✓			
Sponsor booth*	2x	1x			
Logo on signage	✓	✓	✓		
Sponsor drawings & giveaways	2x	1x	1x		
Marketing space (printed materials)	✓	✓	✓	✓	
Social media recognition posts**	Every week	2x/month	1x/month	Three times	Once
Logo & link on website	✓	✓	✓	✓	✓

Summer market 2023: 26 weeks (6 months), May - October
Winter market 23-24: TBD, appx. 6 weeks, November - April

*Sponsor booth space and dates subject to market availability and prior sponsor sigups

**During summer market months only (May - October)